

September 13, 2007

Dear Neighbors:

I am writing to seek your input regarding an important new project that will improve access to a wide range of high quality healthcare services here in central Montgomery County. As you may know, the Albert Einstein Healthcare Network and the Montgomery Hospital Medical Center have joined together to expand and enhance the medical services readily available to you and your community. The local need for our initiative is clear -- currently over 60% of the residents of central Montgomery County seek their inpatient hospital care outside of the area in which they live.

One of our primary goals is the construction of a new state of the art hospital that will serve the medical needs of the families of East Norriton and its surrounding neighborhoods and communities. We recently entered into an agreement with the owner of Wood's Golf Center to purchase his property on Germantown Pike. This property has the potential to be an exceptional site for a new hospital.

We seek to provide top quality healthcare in an extraordinary, new local facility that is easily accessible for patients and visitors. In addition to providing excellent healthcare and emergency services close to home, a new hospital can provide community health outreach services, and many other benefits to local residents, schools and organizations. We commit to work with the Township to fully understand the potential traffic impact of our proposed development and we will work to preserve a portion of the new hospital's grounds as open space to further benefit the community.

As we develop our plans for the new hospital, we are eager to have your input and to build a good relationship with you and all of our new neighbors in East Norriton. We understand that some of you may have questions or concerns about our initiative, and we would like to work with you to understand those concerns, answer questions, and benefit from suggestions that will help make our hospital and its facilities as valuable as possible to you and your community. The new hospital is not yet designed and your input will be extremely important to us as we strive to build a state of the art facility that enhances the quality of life of this community, both by improving local access to needed medical services and by respecting our area's natural resources.

I would very much appreciate the opportunity to meet with you to discuss your ideas and suggestions. My schedule is flexible and I can meet with you either during the day or early evening, whichever is more convenient for you. Please feel free to contact me so that we might schedule a time to meet.

Thank you in advance for your time, and for your help in shaping this outstanding new community resource.

Sincerely,



Richard Montalbano
Vice President and Project Executive
215-456-7018
montalbanor@einstein.edu